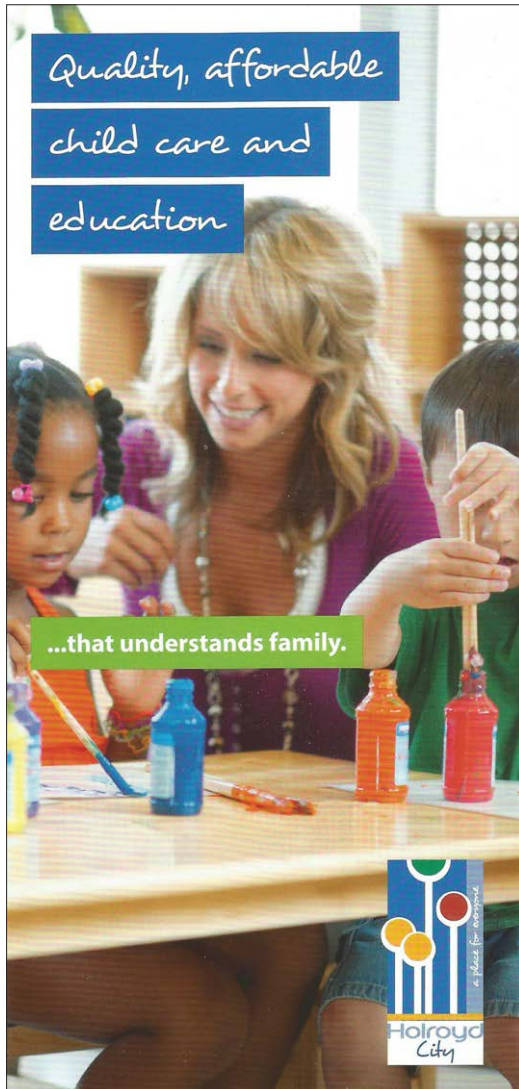


# Copywriting for DL Brochure



Front cover



Inside spread



Quality, affordable  
child care and  
education

...that understands family.

## Child care and education for family

Family Day Care (FDC) is quality, affordable child care and education for small groups of 0-13 year olds, provided in the home of a qualified Childhood Educator.

This means care and education for your children

- ... With someone you can trust
- ... In a family home environment
- ... That embraces your culture
- ... On an individual level
- ... When you need it
- ... Where you need it

Unlike some commercially run FDC services, our Educators are assessed under the National Quality Framework (NQF), and their care and education services are overseen by us.

We are the only FDC service provider in Holroyd who is rated as 'Exceeding National Quality Standards' by the NSW Education & Communities Office of Education.

Although FDC services offer personalised care and education, parents are eligible for the same Government benefits and rebates as centre-based childcare services.

## FDC through Holroyd City Council

### Quality care and education

#### ... With someone you can trust.

FDC gives you the choice on who will look after your children so, you can find an Educator who understands what you need, get to know well and trust over time.

#### ... In a family home environment.

FDC is provided in a home for a small group of children aged 0-13 years so, your children will be cared for and educated in a close, familiar and secure environment along with their siblings.

#### ... That embraces your culture.

FDC Educators are from diverse cultural backgrounds so your children could be looked after by someone who shares your cultural values and speaks your language.

#### ... On an individual level.

FDC Educators are well resourced and with fewer children to look after than in centres, can offer more personalised care and quality education to give your children an advantage in school.

#### ... When you need it.

FDC not only offers care and education during standard hours but also, before and after school, casually, in the evenings, overnight, on weekends, for special occasions, on short notice and in cases of emergencies.

#### ... Where you need it.

FDC gives you access to our 50 plus Educators working across Holroyd so if your regular Educator is not close to where you are or there on short notice, you will have many others to call on.

## Our FDC advantage

- ✓ Highest rated FDC service in Holroyd
- ✓ Service established for 25 years
- ✓ Qualified Childhood Educators and staff
- ✓ Affordable rates
- ✓ Choice of Educator you can get to know
- ✓ Close family environment
- ✓ Educators from diverse cultural backgrounds
- ✓ Fewer children per Educator
- ✓ Siblings can stay together
- ✓ Personalised care
- ✓ Quality education
- ✓ Flexible care hours
- ✓ Over 50 Educators on call